

Wim De Wulf

Secretary General Belgian Petroleum Federation

Started on April 1, 2021

Wim graduated from the University of Ghent in Business Economics, obtained a doctorate in Applied Economic Sciences at the University of Leuven and a Master of Business Administration at the Antwerp University.

In 1993, he joined ExxonMobil in Belgium and held various fuels value chain positions in marketing, logistics, SSH&E and customer service, including assignments in The Netherlands and the United Kingdom.

In 2003 Wim returned to Brussels to establish a centralized European pricing center for the Industrial and Wholesale fuels business. He then assumed a Global Industrial & Wholesale Terminal and Fleet Operations role managing a range of operations, including delivery fleets, bulk fuel terminals and gas operations, for countries across the globe. Transferring to Fairfax, VA, USA in 2009, Wim joined the Global Planning department undertaking various strategic studies before assuming in 2011 the General Manager position of ExxonMobil's Marine Fuels business in the Americas running sales and operations. As of 2014 Wim became the Americas Commercial Marketing Manager in Houston, TX, USA focusing on developing B2B marketing programs with integrated market plans for the North America fuels value chain.

In 2016 Wim returned once again to Brussels to assume a European Supply Management role guiding product optimization processes and activities of the European Refining network, where after he became EAME Logistics Business Development Manager driving logistics expansion throughout the EAME region, before assuming his current role in 2018. In the Revenue Management role Wim established a global framework for end to end Fuels Value Chain revenue focus from crude selection into consumer finished fuels products.

As part of his logistics and SSH&E role, Wim worked to enhance the Dangerous Goods Hours of Service, Driver Training and Truck Equipment policies with the European Commission of Transport and through Cefic's SQAS (Safety and Quality Assessment for Sustainability) program.

Whilst Wim was residing in the USA, he took on the Presidency role of the 'Foundation Dutch Education in Washington D.C.', interacting with the Dutch and Belgian embassies to advocate and advance high quality Dutch Education possibilities in the greater Washington D.C. metropolitan area for Dutch speaking expat families.

Wim is fluent in Dutch, French and English with basic knowledge of German.